

## CLAIMS

1. (Currently Amended) A method for enhancing ~~content during~~ a broadcast event for remote viewers having a local storage device for storing ~~the broadcast event~~ and playing back the broadcast event, the method comprising:

the local storage device storing the broadcast event as it is being broadcast;

a personal interactivity recorder (PIR) ~~storing~~ receiving and storing interactive content ~~provided~~ from a server system ~~and separately from the broadcast of the broadcast event and therefore not embedded in the broadcast event signal, the interactive content being related to the broadcast event; and~~

the PIR temporally associating the interactive content received from the server system with the broadcast event; and

playing back the broadcast event from storage such that when the broadcast event is played back from storage, the PIR ~~providing~~ provides to the user the interactive content ~~during~~ at times ~~within~~ during the stored broadcast event when such interactive content would have been displayed when the event was being broadcast.

2. (Currently Amended) The method of claim 1, wherein the local storage device includes ~~functionality for~~ fast forward, rewind, and pause functions.

3. (Currently Amended) The method of claim 1, wherein ~~the temporal~~ temporally associating includes using one or more of absolute time codes, relative time codes, and frame sequence numbers.

4. (Currently Amended) The method of claim 1, wherein the interactive content includes trivia questions, ~~the user has an input device for entering an answer, and wherein the PIR stores the correct answer, and wherein, responsive to an answer received from a user during playback, the PIR provides to the user an indication of a correct or incorrect answer after the user enters an answer to a question.~~

5. (Currently Amended) The method of claim 1, wherein the interactive content includes poll questions, the PIR ~~storing~~ stores poll results, ~~the user has an input device for entering and responsive to a response to the poll received from a user, and~~ the PIR provides poll results after receiving the user enters a response to the poll question from the user.

6. (Currently Amended) The method of claim 1, wherein the interactive content and video broadcast event are stored in the local storage device on the same medium.

7. (Original) The method of claim 1, wherein the PIR uses the processing and storing functionality of the local storage device.

8. (Original) The method of claim 7, wherein the local storage device includes a hard drive.

9. (Original) The method of claim 1, wherein the local storage device includes a hard drive.

10. (Currently Amended) The method of claim 1, wherein the PIR stores ~~and plays back~~ messages sent by other viewers using a chat functionality during the broadcast event and received over a separate channel from the broadcast and therefore not embedded in the broadcast signal, the messages being displayed during play back at the time the broadcast event when the messages were displayed.

11. (Cancelled)

12. (Currently Amended) The method of claim 1, wherein the PIR includes processing and storage separate from the local storage device.

13. (Currently Amended) A system for use with a local storage device for storing ~~the broadcast event~~ and playing back ~~the~~ a broadcast event, the system including a personal interactivity recorder (PIR) for ~~storing~~ causing to be stored interactive content related to the broadcast event and ~~transmitted~~ received over a separate channel from the broadcast event at the time of the broadcast event, the PIR ~~and~~ temporally associating the interactive content with the broadcast event such that when the broadcast event is played back from storage, the PIR provides

to the user the interactive content during times within the stored broadcast event when such content would have been displayed when the event was broadcast.

14. (Currently Amended) The system of claim 13, wherein the local storage device includes ~~functionality for~~ fast forward, rewind, and pause functions.

15. (Currently Amended) The system of claim 13, wherein the PIR ~~is programmed to use~~ uses one or more of absolute time codes, relative time codes, and frame sequence numbers to temporally associate the content with the broadcast event.

16. (Currently Amended) The system of claim 13, wherein the interactive content includes trivia questions, and the PIR stores the questions and ~~answer~~ answers provided during the broadcast.

17. (Original) The system of claim 16, wherein the PIR provides to the user an indication of a correct or incorrect answer after the user enters an answer to the trivia question.

18. (Original) The system of claim 13, wherein the interactive content includes poll questions, and the PIR stores poll questions and results during the broadcast event for display when the broadcast event is played back.

19. (Original) The system of claim 13, wherein the PIR uses the same storage medium as the broadcast event.

20. (Previously Presented) The method of claim 1, wherein the broadcast is received from a head-end facility separate from the server system.

21. (Previously Presented) The method of claim 1, wherein, during playback, the server system interacts with the user such that the user receives responses from the server in response to input from the user.

22. (Previously Presented) The method of claim 21, wherein the user receives a prompt to enter a poll response and the server system is responsive to the poll response when the poll response is entered at a time other than during the line broadcast.

23. (Previously Presented) The method of claim 1, wherein the PIR receives programming by downloading or flashing.

24. (Previously Presented) The system of claim 13, wherein the broadcast is received from a head-end facility separate from the server system.

25. (Previously Presented) The system of claim 13, wherein, during playback, the server system interacts with the user such that the user receives responses from the server in response to input from the user.

26. (Previously Presented) The system of claim 25, wherein the user receives a prompt to enter a poll response and the server system is responsive to the poll response when the poll response is entered at a time other than during the line broadcast.

27. (Previously Presented) The system of claim 13, wherein the PIR receives programming by downloading or flashing.